

Board Member Profile



Name: Tammy Hayes

Year I joined Great River Friends: 2009

Why I am a Great River Friend:

Our community is fortunate to have a great health system, and this is an opportunity for me to be part of it. Our board members are positive people to work with, and I like knowing that our efforts will ultimately benefit southeast Iowa.

My role in Friends:

I am co-president of the Great River Friends Board of Directors. I joined the board as secretary and was on the Membership Committee. Then I served as a director-at-large and was co-chair of Special Events (fundraising).

Family:

My husband, Tony, is executive vice president of Great River Health Systems. We have two girls, Samantha, 24, and Lauren, 21.

Occupation:

I taught elementary special education for 18 years and now substitute from time to time.

Hometown / Where I live now:

I was born and raised in Fayette, Mo. My husband I went to school together. Tony and I lived in Burlington for one year – 1985 – while he completed an administrative internship at Great River Medical Center. Then we lived in Des Moines for four years before making our way back to Burlington in 1990.

Things I enjoy:

I like spending time with my family at the Lake of the Ozarks. I also enjoy spending time with my friends and doing things like exercising, playing bunko, taking long walks, riding bikes, planning short trips and dining out.



Helping Hands

Great River Friends received wonderful support in 2011. We thank:

- Our volunteers throughout Great River Health Systems. Together, we help support the mission to improve the region's health by providing high-quality care, world-class customer service and uncompromising value to our patients and their families.
- Our "virtual volunteers" who crochet beautiful baby caps and booties for all babies born at Great River Medical Center, and blankets for babies with special circumstances.
- Our generous patrons for their financial support through the membership drive, Love Tree, book and jewelry fairs, popcorn Fridays, other special events and Great River Gift Shop.
- The physicians and health systems staff who participated in our first Dinner with the Docs event. They were great sports and made the night a great success!
- The Dinner with the Docs guests who generously tipped their physician waiters.
- Facilities for moving furniture, setting up tables and equipment, and building whatever was needed for our special events – and then putting everything away when we were done.
- Print Shop for professional and friendly help with printing projects.
- Public Relations for the department's ongoing help and support with all our requests.
- The wonderful health systems employees who support Great River Friends every day in many ways. We are glad to have you on our team!



A service of Great River Health Systems

1221 S. Gear Ave.

West Burlington, IA 52655-1681

Great Service, Great Support, Great River Friends

Mission

To explore, enjoy and support Great River Health Systems through the gifts of time, talent and treasure

Great River Friends Board of Directors

Tammy Hayes, co-president
Kaye Sladky, co-president
Carolyn Bouquet, secretary
Loren Stein, treasurer
Jackie Marion, past president

Directors at Large

Joyce Corder
Rhonda Foster
Jack Hayes
Billie Beth Hays
Fred Kelly
Donna Logan
Rosie Lohmann
Beth Steingreaber
Connee Stevens
Cindy Vavroch

Volunteer Services Office, 319-768-3340

Gift Shop, 319-768-3480

Gift Shop Manager, 319-768-3485

www.greatrivermedical.org



It's a sweet time to be a Great River Friend

By Kaye Sladky and Tammy Hayes, co-presidents

Hello, everyone!

Wow, how time flies! It's hard to believe another holiday season is around the corner. There have been many wonderful things happening with Great River Friends over the summer and fall, and the events planned for this holiday season look to be even more exciting than last year.



Tammy, left, and Kaye at Cups & Cakes

Our newest endeavor, *Cups & Cakes*, has been open for nearly two months. Gift Shop Manager Beth Dickey has done a great job planning, organizing and giving her fresh ideas to make it a huge success. It's fun to walk into the hospital, smell and taste fresh coffee, and get a sweet treat to nibble on.

We congratulate Beth and Great River Friends for receiving the No. 1 gift shop ranking in *The Hawk Eye's* Burlington Reader's Choice poll. The Gift Shop is meeting its goal of becoming a destination shop, which means some area residents make special trips to the hospital only to visit the Gift Shop.

Each time we work in the Gift Shop or stop by to browse, it is exciting to see the new merchandise Beth has on display. She has much more in store for us this holiday season. Watch for emails and fliers about special events

and sales. And keep your eyes open for many exciting and things coming in the new year.

We had a successful book fair in August, jewelry fair in September and purse trunk show in October. With all of that going on, our volunteers have been very busy. Each new undertaking, as well as our "old" favorites, continues to be successful, and we owe it all to the faithful and supportive Great River Health Systems employees and members of Great River Friends. Thank you!

Cups & Cakes Open in Lobby

Cups & Cakes, Great River Friends' new coffee and dessert bar, is tempting the taste buds of everyone who walks into Great River Medical Center's main entrance. And many people are giving in to temptation's delight.

Treats include cupcakes, breakfast breads, dessert bars, pies, muffins, cider, and Keurig® flavored coffees and hot teas. Choices are changing until a menu of favorites is developed. Suggestions are welcome. Hot chocolate with whipped cream, iced tea, juice and bottled water are always on the menu, and seasonal treats will be added.

Special orders are available, and single-serving desserts can be packaged for birthdays, anniversaries and other special occasions.

"We had a lot of requests in the Gift Shop for drinks and treats," said Staci Fry, director, Volunteer Services. "Besides fulfilling these requests, *Cups & Cakes* will be an ongoing fundraiser for Great River Friends."

Hours are 8 a.m. to 3 p.m. Monday through Friday. Cash and checks are accepted. Health-system employees also may use payroll deduction.

Gift Shop filled with all things holiday

By Beth Dickey, manager

Have you been to your Great River Gift Shop lately? With the holidays quickly approaching, Gift Shop volunteers have been busy getting ready for you to shop till you drop! A beautiful and unique selection of gifts and holiday items is waiting just for you. We want to provide the best products and the best customer service – all by volunteers who are driven by our mission to serve you and Great River Health Systems.

Your support of the Gift Shop helps increase the quality of patient care through Great River Friends' gifting process. We never charge sales tax. This benefit coupled with sales events is a win-win situation for everyone!

Several fun events are planned throughout the season, so please mark your calendar. And don't forget to take advantage of the coupon below. You will receive a 20-percent discount on a one-time purchase from Friday, Nov. 4 through Sunday, Nov. 13. Only magazines, flowers, paperback novels and everyday candy are excluded.

If you would like to receive a discount more than once a year, consider becoming a regularly scheduled Gift Shop or *Cups & Cakes* volunteer. They receive a 20-percent discount all year long. It's a great benefit for sharing your time.

For more information, please contact me:

- 319-768-3485
- bdickey@grhs.net
- On Facebook
- In person at the Gift Shop

Gift Shop events

Employee holiday appreciation open house
9 a.m. to 7 p.m. Friday, Nov. 4

Employee appreciation days
Friday, Nov. 4 to Sunday, Nov. 13

Gift Shop and *Cups & Cakes* open house for physicians, their office staff and their spouses
9 a.m. to 7 p.m. Wednesday, Nov. 16

Community open house
7 a.m. to 8 p.m. Thursday, Dec. 1

12 Days of Christmas sales
Thursday, Dec. 8 to Friday, Dec. 23

- The Gift Shop will be closed:
- Wednesday, Nov. 2
 - Thursday, Nov. 24
 - Friday, Nov. 25
 - Saturdays, Dec. 24 and 31
 - Sundays, Dec. 25 and Jan. 1



Beth Dickey

Great River Gift Shop
Holiday Coupon

Great River Friends receive a
**20 percent discount on a
one-time total purchase**
Friday, Nov. 4, to Sunday, Nov. 13.

Coupon must be presented for discount.
It cannot be used with any other discounts or sales, and it does not apply
to candy, fresh flowers, magazines and paperback novels.

Do you shop online?

If you like to shop online, adding one simple step can add up to increased donations to Great River Friends. Register on www.igive.com and a percentage of your purchases at more than 950 online stores will be donated to Great River Friends. All you have to do is access your favorite stores through the iGive site every time you shop. Donations are made automatically.

Love Trees to be lighted Thursday, Dec. 1

Great River Friends' Love Tree Program is celebrating 19 years in our community. We are excited to announce that the program is expanding. This year, there will be trees at Great River Hospice House, Great River Clinic, Mediapolis and Great River Clinic, Wapello, besides the trees in the hospital's main lobby, Mercy Plaza lobby and Klein Center.

The Love Tree Program provides an opportunity to recognize loved ones throughout the holiday season. Trees will be set up after Thanksgiving. A lighting ceremony is scheduled at 2 p.m. Thursday, Dec. 1, in the hospital lobby. A tree near the Cafeteria patio also will be lighted that day. All trees will remain lighted 24 hours a day throughout the holiday season.

With a donation, loved ones will be honored with their names on individual cards placed on a tree chosen by the donor. A choice of a whimsical or traditional ornament will be included with a minimum donation of \$20 per loved one, while supplies last.

The 2011 ornaments will be shown for the first time at the Great River Health Systems Employee Craft Fair from 8 a.m. to 4 p.m. Thursday, Nov. 17, in the Mercy Plaza lobby. They will be displayed in the Gift Shop beginning Monday, Nov. 28.

All Love Tree donations benefit the Great River Friends Scholarship Program. Each year, up to \$10,000 is awarded to area students pursuing health-care careers.

There are five ways to make a donation:

- Use the form in this issue of *The Bridge*.
- Pick up a form at any Love Tree location.
- Stop in the Great River Gift Shop.
- Go to Volunteer Services.
- Attend the tree lighting at 2 p.m. Tuesday, Dec. 1.

A Love Tree Celebration Ceremony is scheduled at 2 p.m. Tuesday, Jan. 3, in the Mercy Plaza lobby. Donors are invited to celebrate their loved ones through prayer, a special reading of the names, presentation of name cards and ornaments, and refreshments. All donors will receive an invitation.

Thank you for your continued support of Great River Friends and the Love Tree Program.

Love Tree events

2011 Love Tree ornaments debut at the Employee Craft Fair
8 a.m. to 4 p.m. Thursday, Nov. 17
Mercy Plaza lobby

Love Tree Decorating Day
Monday, Nov. 28

Tree Lighting Ceremony
2 p.m., Thursday, Dec. 1, main hospital lobby

Celebration Ceremony
2 p.m., Tuesday, Jan. 3, Mercy Plaza lobby

Annual giving campaign to replace membership drive

Great River Friends is moving forward with a new progressive philosophy that will transform the annual membership drive into an annual giving campaign. The Great River Friends Board approved the change at its August meeting at the recommendation of the Membership Committee.

Changes will be announced in 2012. Instead of a membership drive early in the year, the annual giving campaign likely will occur during the summer.

"We are looking forward to the new opportunities the annual giving campaign will bring, and appreciate members' patience as we strive for an even stronger and successful Great River Friends," said Staci Fry, director, Volunteer Services.

You can make a contribution to Great River Friends anytime at www.GreatRiverMedical.org. Click the "Donate now" link under Volunteer Services.



The Love Tree
2011

Please print

My donation is: _____

In honor of _____

In memory of _____

Donation amount

\$10 \$15 \$20 \$25 Other _____

Please display the name card and/or ornament on this Love Tree:

- Hospital lobby
- Hospice house
- Klein Center
- Mercy Plaza
- Great River Clinic, Mediapolis
- Great River Clinic, Wapello

I am donating \$20 or more per name and choose this ornament:

- Traditional
- Whimsical

Name _____

Address _____

Telephone _____

Mail to:
Great River Friends
1221 S. Gear Ave.
West Burlington, IA 52655

Scholarship program eyes changes

Great River Friends has been supporting health care in the community for more than 50 years. Our commitment includes providing the gift of scholarships to students who are pursuing health-care careers, and we are proud of awarding \$10,000 nearly every year. Recently, a gift of \$2,000 to the Iowa Hospital Education and Research Foundation Health-care Careers Scholarship Fund was added to that amount.

Our scholarship program will continue in 2012, but there will be changes. Please check Great River Health Systems' Website (www.GreatRiverMedical.org) beginning Monday, Jan. 2, to see the expanded scholarship opportunities and print an application.

Books Are Fun® book fair

Monday, Dec. 5
8 a.m. to 5 p.m.

Tuesday, Dec. 6
7 a.m. to 3 p.m.

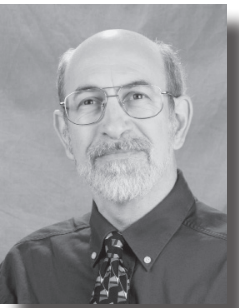
Mercy Plaza lobby



Stein named Shining Star

Volunteer Loren Stein received a 2011 Shining Star of Your Hospital award at the Iowa Hospital Association's annual meeting Thursday, Oct. 6, in Des Moines.

Loren has been Great River Friends' treasurer since 2002. As a member of Friends' Board of Directors, he has served on several committees. Loren also volunteers in the Human Resources Department.



Loren Stein

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Look for Great River Friends and Great River Gift Shop on Facebook. Click "Like" to receive updates automatically.